



AFFORDABLE ROBOTIC AND AUTOMATION LIMITED

(Previously Known as Affordable Robotic and Automation Pvt. Ltd)

Gat No 1209, Village Wadaki, Tal Haveli, Pune-Saswad Road, Pune 412308, Maharashtra, India.

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● CIN : L29299PN2010PLC135298

Date: September 16, 2024

To,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai - 400001.

Script: 541402

Subject: Intimation on General Press Release on Business Update for Subsidiary under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015

Dear Sir/Madam,

We are pleased to inform you of the latest general business developments regarding appointment of Executive Director of operations and Business Head in our subsidiary ARAPL RaaS Private Limited. Please find further details in the attached press release.

This is for your information and records.

Thanking you,

Yours faithfully

For Affordable Robotic & Automation Limited

Milind Manohar Padole
Managing Director
DIN: 02140324

Encl: As stated



Affordable Robotic and Automation Limited

Pune, September 16, 2024, ARAPL RaaS, a subsidiary of Affordable Robotic and Automation Limited, We are pleased to announce the appointment of Mr. Nitin Gupta as the Executive Director of Operations at ARAPL RaaS Private Limited. Mr. Gupta will oversee the manufacturing of our autonomous battery-operated material handling vehicles and lead the establishment of new production facilities. His extensive experience in Italy will be key to driving our business development efforts.

Nitin has a strong background in leadership roles across diverse industries, including construction equipment, automotive, industrial automation, and more. He has worked with both Indian and multinational companies, gaining valuable experience in managing complex matrix organizations and interacting with diverse cultures. Over the past two decades, he has successfully established Indian subsidiaries for multinational organizations, making him well-versed in the challenges of startup management. His expertise in General Management, Program Management, Business Development, and Start-up Management will be a significant asset to our company as we continue to grow.

We are excited to announce the appointment of Mr. Harsharan Singh Khara as Business Head a key member of our leadership team at ARAPL RaaS Private Limited. Harsharan brings over two decades of rich experience across FMCG, Telecom, Banking, and Retail Operations. His expertise spans Sales and Distribution Strategy, Business Development, Channel Management, Strategic Marketing, and executive oversight of operations for some of the industry's most prominent names.

Harsharan is particularly skilled in managing Green Field Projects, launching new products, setting up distribution channels, and establishing operations from the ground up in emerging markets across India, Myanmar, and East Africa. Throughout his career, he has worked with renowned companies such as Sumitomo Corp, Safaricom Africa, Myanmar Post & Telecom, Telenor India, Reliance Retail, Airtel, ICICI Bank, Reliance Infocomm, BPL Mobile, and Heinz India. His extensive experience and leadership will be instrumental in driving our strategic initiatives and expanding our operations.

About ARAPL RaaS: ARAPL RaaS is a technology company that specializes in Robotic and Warehouse Automation. ARAPL RaaS is a subsidiary of ARAPL Affordable Robotics and Automation Limited. ARAPL RaaS uses AI and machine learning to automate every aspect of their service, ARAPL RaaS has filed for 6 patents, developed 5 Proprietary software, and multiple algorithms, which make its solutions future-ready. Further by developing its own motors, drive and controller, the whole electric power train by mid of 2024 will give a tremendous cost and technology advantage. Fungible and adaptable to the changing patterns of consumer demand the solutions provided by ARAPL RaaS can help its customers improve manpower productivity by up to 400% while saving 30% of rentals, their autonomous robots enable a Lights-Off operations without human assistance.

**For any further information please contact:
Email: Info@arapl.co.in**

DISCLAIMER:

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.